



**LEON BURNETTE**

Leon's relentless pursuit of knowledge, justice, and his unwavering dedication to diversity, equity, and inclusion, are a source of **inspiration** for all.

Meet **A. Leon Burnette**, an important figure in DEI advocacy. Hailing from South Central Los Angeles, Leon is a talented and experienced tour operator and consultant, manager, author, mentor and producer. He uses his expertise to make important contributions to social justice and cultural preservation movements.

He founded the Media Arts Institute of Alabama, which is dedicated to education and mentorship, enriching narratives of Black history and culture, and challenging systemic racism. As Chief Experience Officer of Civil Rights Trail Tours, he explores the nuances of Black music, art, and issues of racial equity, raising awareness of unconscious bias and the intricacies of Black history.

As a mentor, Leon has helped many individuals find success in music, art, and public speaking. In his work as a tourism consultant, he's collaborated with major tourism organizations, identifying new cultural tourism products and training locals in cultural tourism guiding and management, which has fostered a robust, sustainable tourism community.

As a founding partner of Truth Retreats, Leon has helped create a platform that uses lessons from the Civil Rights Movement and DEI-Justice strategies to strengthen corporate organizations. His approach to racial truth and reconciliation training highlights his dedication to social justice and the cultivation of a more equitable corporate future.

